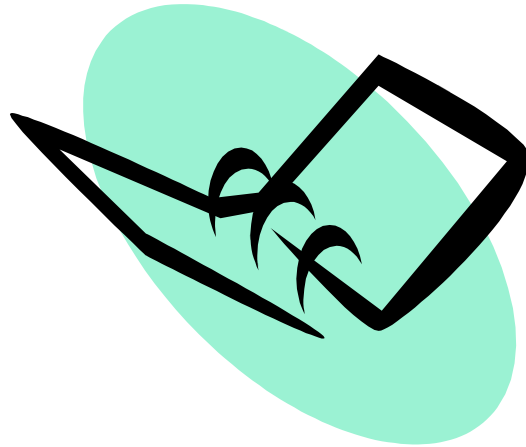


When Planning...



**Begin with
the End in
Mind.**